Rep Order# 6866261 **Ver#** 1 Status New Traffic Order# EC'd Yes

Printed: 10/22/2012 12:05 PM Last Received: 10/22/2012 11:23 AM

Showing Buylines: All Lines

KSNV-TV LAS VEGAS, NV. Station

) .PRIORITIES USA ACTI Advertiser (PRIORITIES USA ACT **Product**

Estimate# E1566

Buyer MEDIA PLACEMENT

Phone# Fax#

) MUNDY KATOWITZ MEDIA INC Agency

1322 G. STREET SE WASHINGTON, DC 20003

Agency C/P1/P2/E 321/340/E1566

Flight Dates 10/23/2012 - 10/29/2012

Hiatus Weeks

Rep Firm

) PHILADELPHIA Sales Office (Salesperson () AMY MCCREARY

1 of 4

Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

30S &60'S SC=*

--- REMARKS ---

THIS IS A NEW ORDER STARTS TOMORROW PLS CFM ASAP, LAURIE FOR AMY 10.22

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	1	M	5A-6A	WAKE/WAGNRS	:30	\$2,000.00	10/29-10/29	1	1	1	\$2,000.00	
	2	TH	1P-2P	DAYS OUR LIVES	:30	\$2,000.00	10/25-10/25	1	1	1	\$2,000.00	
	3	M	1P-2P	DAYS OUR LIVES	:30	\$2,000.00	10/29-10/29	1	1	1	\$2,000.00	
	4	W	2P-3P	DOCTORS	:30	\$650.00	10/24-10/24	1	1	1	\$650.00	
	5	M	2P-3P	DOCTORS	:30	\$650.00	10/29-10/29	1	1	1	\$650.00	
	6	TU	3P-4P	DR.PHIL	:30	\$1,200.00	10/23-10/23	1	1	1	\$1,200.00	
	7	TH	3P-4P	DR.PHIL	:30	\$1,200.00	10/25-10/25	1	1	1	\$1,200.00	
	8	М	3P-4P	DR.PHIL	:30	\$1,200.00	10/29-10/29	1	1	1	\$1,200.00	
	9	TU	4P-5P	NEWS AT 4	:60	\$3,600.00	10/23-10/23	1	1	1	\$3,600.00	
	10	F	4P-5P	NEWS AT 4	:60	\$3,600.00	10/26-10/26	1	1	1	\$3,600.00	
	11	W	630P-730P	JEOP-WHEEL	:60	\$6,800.00	10/24-10/24	1	1	1	\$6,800.00	

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Showing Buylines: All Lines

KSNV-TV LAS VEGAS, NV.) MUNDY KATOWITZ MEDIA INC Rep Firm Station Agency) .PRIORITIES USA ACTI 1322 G. STREET SE Sales Office (Advertiser) PHILADELPHIA WASHINGTON, DC 20003 **Product** PRIORITIES USA ACT Salesperson () AMY MCCREARY Estimate# E1566 Agency C/P1/P2/E 321/340/E1566 **Buver** MEDIA PLACEMENT Flight Dates 10/23/2012 - 10/29/2012 Salesperson Phone# 215-568-6540 Hiatus Weeks Phone# Salesperson FAX# 215-568-1845 Fax# LTLen Rate Spots/Week # of Total Cost Ln Day Time Program Dates Total Daypart Weeks Spots ____ ____ ___ ______ 12 TU 730P-8P NEWS 3 FACE TOFACE :30 \$1,800.00 10/23-10/23 1 1 1 \$1,800.00 14 TH 730P-8P NEWS 3 FACE TOFACE :30 \$1,800.00 10/25-10/25 1 1 1 \$1,800.00 \$1,800.00 1 1 15 Μ 730P-8P NEWS 3 FACE TOFACE :30 10/29-10/29 1 \$1,800.00 1 1 16 W 1135P-TONITE SHOW :60 \$4,000.00 10/24-10/24 1 \$4,000.00 1235A 17 F 1135P-TONITE SHOW :60 \$4,000.00 10/26-10/26 1 1 1 \$4,000.00 1235A 1 18 TH 135A-205A C DAILY-NBC :60 \$700.00 10/25-10/25 1 1 \$700.00 19 6A-7A 1 1 SA NWS 3 SUNRISE :30 \$1,000.00 10/27-10/27 1 \$1,000.00 1 1 20 SA 7A-9A TODAY :30 \$2,000.00 10/27-10/27 1 \$2,000.00 1 1 21 SA 9A-930A NEWS TDY :30 \$1,500.00 10/27-10/27 1 \$1,500.00 22 SA 5P-630P NEWS :30 \$1,350.00 10/27-10/27 1 1 1 \$1,350.00 23 630P-730P JEOP/WHEEL :30 1 1 1 SA \$1,050.00 10/27-10/27 \$1,050.00 1 1 24 SA 730P-8P VEGAS INC :30 \$1,350.00 10/27-10/27 1 \$1,350.00 SU 1 1 25 6A-7A NW3 SUN WKDN :30 \$1,000.00 10/28-10/28 1 \$1,000.00 26 Μ 430A-459A WAKE :30 \$400.00 1 1 1 \$400.00 10/29-10/29 27 F 1230P-1P AGENDA :60 \$1,300.00 10/26-10/26 1 1 1 \$1,300.00 1 1 \$1,300.00 28 M 1230P-1P AGENDA :60 \$1,300.00 10/29-10/29 1

EC u Tes						Showing Buylines: All Lines									
1	Station Advertise Product Estimate	er (KSNV-TV LAS VEGAS, NV. ().PRIORITIES USA ACTI PRIORITIES USA ACT E1566 MEDIA PLACEMENT			Agency C	1322 G. WASHII	MUNDY KATOWITZ MEDIA INC STREET SE NGTON, DC 20003 Z 321/340/E1566					PHILADELPHIA AMY MCCREARY		
]	Buyer Phone# Fax#					Flight Da Hiatus W	tes		23/2012 - 10/29/2012		Salesperson Phone# Salesperson FAX#		215-568-6540 215-568-1845		
		'n	Day	Time	Program			Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
-															
	2	29	TU	2P-3P	DOCTORS			:60	\$1,300.00	10/23-10/23	1	1	1	\$1,300.00	
	3	30	M	2P-3P	DOCTORS			:60	\$1,300.00	10/24-10/24	1	1	1	\$1,300.00	
	3	31	F	7A-9A	TODAY SHOW			:60	\$7,600.00	10/26-10/26	1	1	1	\$7,600.00	
	3	32	М	7A-9A	TODAY SHOW			:60	\$7,600.00	10/29-10/29	1	1	1	\$7,600.00	
	3	33	ТН	5A-6A	WAKE			:60	\$2,400.00	10/25-10/25	1	1	1	\$2,400.00	
	3	34	F	5A-6A	WAKE			:60	\$2,400.00	10/26-10/26	1	1	1	\$2,400.00	
	3	35	TU	12P-1230P	NEWS AT NOON			:60	\$2,000.00	10/23-10/23	1	1	1	\$2,000.00	
	3	86	F	12P-1230P	NEWS AT NOON			:60	\$2,000.00	10/26-10/26	1	1	1	\$2,000.00	
	3	37	TH	430A-459A	WAKE			:60	\$800.00	10/25-10/25	1	1	1	\$800.00	
	3	88	SU	430A-459A	WAKE			:60	\$800.00	10/28-10/28	1	1	1	\$800.00	
	3	39	W	6A-7A	WAKE			:60	\$4,000.00	10/24-10/24	1	1	1	\$4,000.00	

:60

\$6,800.00

10/26-10/26

1

1

1

Printed:

Last Received:

10/22/2012 12:05 PM

10/22/2012 11:23 AM

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\$6,800.00

Traffic Order#

---REPORT TOTALS---

40

Rep Order# EC'd Yes

6866261

Ver# 1 Status New

Report Totals: 39 / \$90,250.00

F

Oct 12: 31 / \$73,300.00 Nov 12: 8 / \$16,950.00

630P-730P JEOP-WHEEL

Rep Order# 6866261 Ver# 1 Status New Traffic Order# EC'd Yes

Printed: 10/22/2012 12:05 PM **Last Received:** 10/22/2012 11:23 AM

Rep Firm

Sales Office (

Salesperson (

Salesperson Phone#

Salesperson FAX#

4 of 4

) PHILADELPHIA

) AMY MCCREARY

215-568-6540

215-568-1845

Showing Buylines: All Lines

KSNV-TV LAS VEGAS, NV. Station Advertiser) .PRIORITIES USA ACTI

Product PRIORITIES USA ACT

Estimate# E1566

Buyer MEDIA PLACEMENT

Phone# Fax#

Sales Totals: 39 / \$90,250.00 Station Totals: 39 / \$90,250.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$311,208 CATV 0 % KBLR 0 % KINC 0 % KLAS 19% KSNV 24% 22% 3% 5% 9% 18% KTNV KTUD KVCW KVMY KVVU

1322 G. STREET SE

WASHINGTON, DC 20003

) MUNDY KATOWITZ MEDIA INC

321/340/E1566

10/23/2012 - 10/29/2012

XXXX 0 %

Agency

Agency C/P1/P2/E

Flight Dates

Hiatus Weeks

--- COMPETITIVE COMMENTS---

THIS ORDER REPLACES ORDER PREVIOUSLY BOOKED FOR THIS FLIGHT

Books NOV12 RA35+ Demos

--- CREDIT RISK ---

CASH IN ADVANCE